Boots at a Glance

The UK's leading health, beauty and wellness retailer

June 2026*

About us

Team members

Total employees at Boots: 51,000+

4,700+
Boots Pharmacists

c.15,000
Boots Pharmacy Technicians, Dispensers, Advisors and Healthcare Sales Assistants

1,500+
Boots Beauty Specialists

4,900+
Boots Opticians

500+
Health and Wellness Specialists

Stores

Total number of stores: 1,800+
of which, the majority have a pharmacy

Progressing towards our goal of having a great Boots in every town; **40+** large store transformations in the last year, as well as thousands of smaller improvements

80%+
of the UK population within 10 minutes of a Boots

37
Flagships

c.800
Local Pharmacy Stores

950+
Health & Beauty/Convenience

185+
Reinvented beauty halls

c.140
Healthcare reinvention stores

The UK's number one beauty destination

- Boots is the UK's favourite beauty retailer**
- Exclusive home of No7 – the UK's number one skincare brand
- More than **500** beauty brands across every price point
- Launched **61 new** beauty and fragrance brands since August 2025
- **Flagship beauty only** store in Battersea Power Station with a second store in Bristol opened in May 2026
- Boots Fragrance Boutique opened in 2025 offering **400** luxury and niche scents, which are also available online
- Ignite programme has launched **38** of the latest emerging global brands since December 2024
- **Over 760** Pharmacists specially trained to offer clinical skincare advice for free in store

Providing healthcare at the heart of communities

- Boots is **No1** for dispensing prescription items in the UK and dispenses **millions** of prescription items per week
- **Over 750** healthcare brands sold at Boots, and **900+** Boots own brand healthcare lines
- **Over 200** healthcare services delivered on behalf of the NHS and paid for
- This includes Boots Online Doctor, which provides **45+** services, including weight-loss - supporting **c.240,000** customers quarterly
- **Around 20,000** NHS Pharmacy First consultations monthly in England
- **PrescriptionsPlus** service helps customers to digitally track, reorder and get alerts for NHS prescriptions

Growing our wellness offer

- **750+** new wellness lines launched in the last year, and over **40** new brands introduced since August 2025
- New wellness zones available in **six stores** across the UK
- **500** Health and Wellness Specialists available across **140** stores to offer product and lifestyle advice and recommendations

Boots Brand, the UK's No1 health and beauty brand

- Boots Brand now includes **more than 4,200** product lines across health, beauty and wellness
- Almost **one in three** products sold at Boots are from its own brand ranges
- Almost **one in two** healthcare products sold are Boots own brand
- Launched new Boots Brand wellness ranges, HABI and Modern Chemistry in 2025 and Wellthy by Boots this year

Investing in digital and loyalty to create a world class customer experience

- **43,000+** product lines on boots.com as well as advice and guidance on a wealth of health, wellness and beauty topics
- **Over 17 million** active members of the Boots Advantage Card - nearly half of all women in the UK
- The Boots App has **over 8.6 million** active users
- On-demand delivery available from **500 stores** via Deliveroo, Uber Eats and JustEat with delivery in as little as 30 minutes

Meaningful environmental social governance through partnerships

- **Over 4,500** Macmillan-trained colleagues across our stores who support people living with cancer
- **Almost 600** donation points for The Hygiene Bank in stores across the UK
- Supported **over 900** young people through our partnership with The King's Trust
- The Recycle at Boots scheme for hard to recycle health, beauty and wellness items is available in **almost 800** stores and **over 24 million** items recycled so far

*Figures accurate as at 28 February 2026

**Source: Kantar's Worldpanel | Total Market | Mass & Premium Beauty Category | Mass: 52w/e 26th January 2025 & Prestige: 52 w/e 5th January 2025 | Number one measured by GB Spend Share %