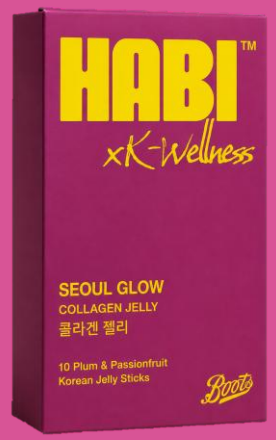
HABI™ x K-Wellness

Boots much-loved brand HABI - all about good habits over hype - has now branched out into K-Wellness, helping its shoppers discover the latest Korean trending wellness formats. The range focuses on the most fun & innovative ways to get your daily nutrients in; from popping candy sherbets containing probiotics to collagen & fibre in bouncy jelly sticks – all in a variety of flavours trending in Seoul right now.

All HABI x K-Wellness products are exclusively available in-store and on boots.com. Shop the full K Wellness range at Boots.



SEOUL GLOW
Collagen Jelly £10

Boosting daily collagen intake has never been easier with these plum & passionfruit jelly sticks, easily enjoyed on-the-go.

This new jelly format provides the ultimate skincare hack, delivering 2000mg of marine collagen per stick.



FIBRE FLOW
Fibre Jelly £10

Fresh from the heart of Seoul, these fibre jelly sticks make sustaining good gut health and digestion fun and simple.

Each stick contains 4.2g of fibre, making it easier to achieve the recommended daily intake of 30g. Tear, squeeze and go.



K-POP GUT GOODNESS
Live Friendly Bacteria Popping Sherbet £10

Inspired by K-Wellness culture, these popping sherbet sticks bring wellness candy to the UK for the first time.

Designed for simple routines and busy days, each stick contains 2 billion live biotic cultures to support your gut health.

For further information, samples or imagery please contact Media.Enquiries@boots.co.uk

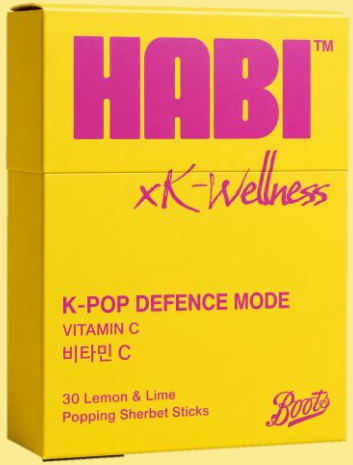
HABI™ xK-Wellness



K-POP ZEN
L-Theanine Popping Sherbet

£10

Popular with UK audiences, L-Theanine helps support good sleep and stress reduction – delivered in a tasty apple flavour popping sherbet stick.



K-POP DEFENCE MODE
Vitamin C Popping Sherbet

£10

These lemon & lime popping sherbet sticks provide a tasty way to get your vitamin C in.
The perfect addition to your everyday wellness routine.

For further information, samples or imagery please contact Media.Enquiries@boots.co.uk