

Hygiene Heroes

Secondary

National Hygiene Week is designed to help raise awareness of and support those experiencing hygiene poverty. With over 14 million people in the UK living in poverty, some of us simply cannot afford the products we need to keep ourselves, our clothes and our homes clean. Hygiene poverty can unjustly impact an individual's academic potential as well as physical, social and emotional well-being.

This National Hygiene Week join us in getting to grips with the issue of hygiene poverty and help those experiencing poverty feel positive and feel good.

Learning Framework skills:

-  Argument formation
-  Critical thinking
-  Social and emotional learning

Curriculum links:

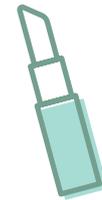
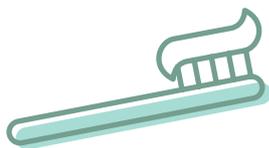
Relationships and Sex Education:

Students should know:

- about personal hygiene, germs including bacteria, viruses, how they are spread, treatment and prevention of infection, and about antibiotics.
- how to critically evaluate when something they do or are involved in has a positive or negative effect on their own or others' mental health.

1.

Reflect on your day – which toiletries and hygiene products do you use on a daily basis? How would it affect you if you couldn't use them?



2.

What is hygiene poverty? Watch [this real-life story](#) about Elisha, and learn how hygiene poverty has impacted her.



- What effect would these factors have on a person's self-esteem and sense of place in society?
- What impact would it have on their life?
- How might the COVID-19 crisis have affected this issue?
- Who is affected by this?

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3.

Carry out a PESTEL analysis of hygiene poverty to explore the effect it has across the UK.

- How does this factor affect hygiene poverty?
- What impact does hygiene poverty have on this factor?
- What needs to be done?
- What are some of the injustices experienced by those facing Hygiene poverty?

Technological

Legal

Political

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Social

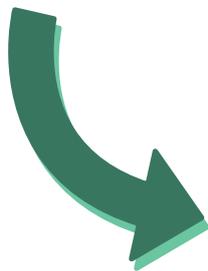
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Environmental

Economic

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4.

So how can we help? The Hygiene Bank operates a network of over 760 drop off locations across the UK. Support their work today by following these simple steps:

1. Visit thehygienebank.com/give-products/what-products-do-you-collect to find out what items people are in need of.
2. Organise a collection of hygiene products amongst your friends and family.
3. Drop off the products at your local donation point or participating Boots store. Find your drop off points at thehygienebank.com/locations.

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