

Mother's Day

This Mother's Day show Mum just how much you love her with Boots UK.

From No7 to Liz Earle, there's something for every Mum to make sure she has the perfect day. Treat her to a well-deserved pamper with indulgent bathing gifts from Champneys and Sanctuary Spa, or if your Mum enjoys some glam in her life, surprise her with must have fragrances from Armani and YSL.

For a gift that could only come from you, offers on personalised cushions, cards and canvases will give this Mother's Day the personal touch.

In the run up to her special day, Boots UK has **up to half price savings** across selected fragrance and electrical items – helping you pick up even more for your money.



If you're keen to shop from the comfort of your own home, enjoy the beauty of Order & Collect. Simply order online before 8pm the night before and pick up anytime from 12pm the next day*.

All prices are correct at time of distribution. Prices may change. See in store or online for latest prices and offers.



let's feel good

Indulgent Bathing

Available in-store and online from now until 15 March



Liz Earle Handpicked Radiance Duo
Only: £23.00



No7 Indulgent Bathing Gift Set
Worth: £50.66**



Ted Baker Majestic Marvels**
Vanity case including £38.00 worth of products**



Sanctuary With Love Gift
Worth: £46.00**



Champneys A Little Something Special
Worth: £47.50**



Soap & Glory SMOOTHIE STAR Gift Set
Worth: £40.00**

Premium Beauty

ONLY
£69

Clarins Mother's Day
Double Serum 50ml
Gift Set

Embargoed until 00:00 21 February



ONLY
£19.50

Benefit Rollerlash
Booster Gift Set

Embargoed until 00:00 27 February

ONLY
£25



YSL Touche Eclat Gift Set

Embargoed until 00:00 24 February

ONLY
£45



No7 Protect & Perfect Intense
ADVANCED Collection

Worth: £94.35**

ONLY
£42



Estée Lauder Age Prevention Moisturiser Set

Embargoed until 00:00 15 February

Fragrance

Embargoed until 00.00 17 February

Available in-store and online from 17 February – 29 March



Giorgio Armani Si Rose Vapo Eau De Parfum 50ml***

PRICE PROMISE***



EXCLUSIVE TO BOOTS

Viktor & Rolf Flowerbomb 50ml Eau de Parfum Pre Engraved "With Love"

Only: £69.00

(£138 per 100ml)



SAVE £17.01

Boss Femme Eau De Parfum 50ml

Was: £47.00

Now: £29.99

(£59.98 per 100ml)



SAVE £21.34

YSL Elle Eau De Parfum 50ml

Was: £64.00

Now: £42.66

(£85.32 per 100ml)

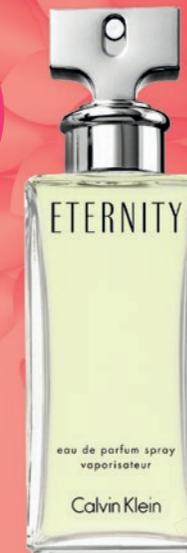


SAVE £19.80

Emporio Armani She Eau De Parfum 100ml

Was: £60.00

Now: £40.20



HALF PRICE

Calvin Klein Eternity Eau de Parfum Spray 50ml

Was: £50

Now: £25

Save: £25

(£50 per 100ml)



SAVE £22.36

Emporio Armani Diamonds Eau De Parfum 50ml

Was: £52.00

Now: £29.64

(£59.28 per 100ml)

***Fragrance price promise terms and conditions

If you purchase a new fragrance from Boots and find it cheaper at any other high street retailer within 72 hours we will refund the difference. We cannot price match at point of sale and you will need to prove our competitors lower price by means of photograph of price ticket or press advertisement. Offer excludes online retailers and gift sets. "New" is any fragrance launched in the UK after 16 September 2015

Electrical Beauty

**SAVE
£20**

**Mark Hill Salon
Professional Perfect Blow
Dry AC Dryer**

**Was £59.99
Now £39.99**

Embargoed until 00:00 17 February



**Remington Shine Therapy
Hair Straightener S8500**

**Was £79.99
Now £39.99**

Embargoed until 00:00 2 March



**SAVE
£40**

**SAVE
£75**

**HoMedics Radiance
Microdermabrasion**

**Was £225.00
Now £150.00**

Embargoed until 00:00 2 March



**SAVE
£25**

**No7 Illuminated
Makeup Mirror**

**Was £49.99
Now £24.99**



**ONLY
£119.99**

**BaByliss Diamond
Radiance Curl Secret
and Hair Dryer Shine
Collection Gift Set**



**SAVE
£45**

**Remington S8700
PROtect Straightener**

**Was £89.99
Now £44.99**

Embargoed until 00:00 17 February



**SAVE
£30**

**Vidal Sassoon VSST2980UK
Infro Radiance Straightener**

**Was £59.99
Now £29.99**

Embargoed until 00:00 2 March



Personal Gifts



**SAVE
£15**

Personalised 1hr 12x18 canvas
Was £34.99
Now **£19.99**

Available in Lab Stores only



**Too Good To Tear personalised
Gift Wrap available in 1hr**

From £4.99

Available in Lab Stores only



Personalised 1hr Greeting Cards

From £2.99

Available in Lab Stores only
and at bootsphoto.com



**HALF
PRICE**

18x18 Personalised Cushion

Was £20.00
Now **£10.00**

Available in all photo stores on our
9 day service and at bootsphoto.com



let's feel good

Visit boots.com for more information, and to buy online.

For more information, samples or images, please call the
Boots UK Press Office on:
on 020 7025 6677 or email mothersday@redconsultancy.com

About Boots UK

Boots UK (boots.com), the UK's leading pharmacy-led health and beauty retailer, is part of the Retail Pharmacy International Division of Walgreens Boots Alliance, Inc. (Nasdaq: WBA), the first global pharmacy-led, health and wellbeing enterprise. With 2,510* stores in the UK, Boots UK is committed to providing exceptional customer and patient care, be the first choice for pharmacy and healthcare and offer innovative 'only at Boots' exclusive products such as the UK's leading skincare brand No7, all delivered with the great value customers love. Created over 165 years ago, the Boots brand is still at the heart of the communities it serves. **As at 31 August 2015 excluding equity method investments**

Notes to Editor

*Place an order online or in store before 8pm (12pm for Northern Ireland), for free collection in store after 12pm the next day, exclusions apply. The service is available Monday-Saturday in over 2,300 stores, excluding the Scottish Highlands/Islands, Jersey/Guernsey, and Isle of Man Stores. See the store locator on boots.com for your local store opening hours. For full terms and conditions about the order and collect service please see www.boots.com/ordertodaycollecttomorrow.

**Worth value based on price per ml/g of standard size products

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