

## Boots Ingredients Range - Now in Recycled Packaging



At Boots UK we are constantly working to develop great health and beauty products. We are committed to ensuring that our customers can be confident that our products are produced in a responsible way, ensuring that safety, the environment, and society are not compromised.

As part of our commitment to reducing environmental impact the bottles used in our Ingredients range of toiletries will now include 30% post consumer recycled material. This makes Boots UK one of the first retailers in the UK to use recycled material in toiletries packaging.

Ingredients is a brand which harnesses natural extracts to deliver product benefits and great fragrances. Customers can choose between shampoos and conditioners formulated with Henna and Horsechestnut, Lemon and Chamomile, Coconut and Almond.

The way this change has been introduced is unique. As part of a Government project funded by WRAP (the Waste & Resources Action Programme) Boots UK worked in partnership with London Remade and Closed Loop London to develop a scheme whereby plastics are collected from the waste stream, reprocessed and included in new bottles for Boots products. As part of this development the reprocessed material underwent rigorous testing at Boots UK to ensure that there was no detrimental effect on product quality. Indeed the recycled bottles are indistinguishable in appearance from the previous packaging that used 100% virgin plastic.

Utilising post consumer recycled materials reduces the amount of waste that traditionally would have been sent to landfill, and saves precious resources for future generations. This pioneering work was rolled out during 2008 so that the packing of other Boots toiletry & food products now also contain at least 30% post consumer recycled material.