



LBG Assurance Statement – Boots UK

Boots UK is an active member of the LBG (London Benchmarking Group).

The LBG model helps businesses to improve the management, measurement and reporting of their corporate community involvement programmes. It moves beyond charitable donations to include the full range of contributions (in time, in kind and in cash) made to community causes, and assesses the actual results for the community and for the business. (See www.lbg-online.net for more information).

As managers of the Group, we have worked with Boots UK to ensure that it understands the LBG model and has applied its principles to the measurement of community involvement programmes in the year to 31st March 2011. Having conducted an assessment, we are satisfied that this has been achieved. Our work has not extended to an independent audit of the data.

Commentary

Boots UK has been using the LBG methodology for a number of years and there is a robust system in place for capturing the majority of the business inputs in to the community. A more rigorous process for capturing information from national stores would provide a clearer picture of the extent of store involvement in community investment activities.

The next challenge for Boots UK is to move to capturing the outputs and impacts that are a result of the programmes and partnerships that it is involved in. This information will present a more complete picture of the true extent of the company's engagement in the local community.

Corporate Citizenship
www.corporate-citizenship.co.uk
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